#### Researching your phrases

### WordTracker.com

# Yahoo Keyword Selector Tool

http://inventory.overture.com/d/searchinventory/suggestion/

# Google AdWords Keyword Tool

https://adwords.google.com/select/KeywordToolExternal

# Country-Specific Tools

http://www.dwoz.com/default.asp?Pr=123

# Researching Keywords

http://searchenginewatch.com/\_subscribers/more/article.php/2153331

#### **Submitting to search engines**

## Sitemaps standard

http://www.sitemaps.org

## Google webmaster central

http://www.google.com/webmasters/

### Yahoo

http://siteexplorer.search.yahoo.com

### **Windows Live Search**

http://search.live.com/docs/submit.aspx

#### Ask

http://about.ask.com/en/docs/about/webmasters.shtml

#### **Google Webmaster Central**

Our partnership with webmasters

- •Our goal is to have the most relevant, useful search results on the web.
- •We strive to provide scalable, equitable support for all webmasters and all sites, large and small.
- •By some estimates, there are 100 million sites on the web, so we need something **really** scalable.

http://www.google.com/webmasters/